

JOEL RAO, CEO Iprospect

As CEO of iProspect East Africa, Joel Rao draws on deep digital marketing experience and business development savvy to fuel all-encompassing marketing, entertainment and communication initiatives in Africa, LATAM, Western Europe & Asia

In his career, he has garnered a number of awards, most recently being The MMA Smarties award for Digital Innovation - Africa ; A Lorries for The Best Campaign Execution Digital Marketing in Sub- Saharan Africa.

Joel is an adrenaline junkie who loves to work hard and play harder.