



11th Edition SoMA CONNECT- Speaker Profile

MARK KAIGWA- FOUNDER NENDO

Mark Kaigwa is an African entrepreneur, author and professional speaker. He is the Founder of Nendo, a consultancy delivering solutions in research, training and strategy across Sub-Saharan Africa. He is the publisher and co-author of respected digital trends & insights publication, The Nendo Social Media Trend Report.

As a speaker he's built up a repertoire speaking to a combined audience of tens of thousands in over 35 countries to date. Kaigwa has found acclaim in sharing stories on the reframing of Africa's narrative thanks to technology, connectivity & the impact of the continent's youth population. Mark Kaigwa was feted among Forbes Africa's inaugural 30 under 30 Best Young Entrepreneurs in Africa in 2013.

Mark has been featured on BBC, CNN, El País, Deutsche Welle, CCTV, Al Jazeera and The Guardian not to mention publications such as Fast Company, WIRED, The Atlantic among many others.