

### **Mbithe Muema - Head of Sales Kenya, Exotix Capital**

Mbithe has over 11 years experience in Capital Markets focusing on SSA listed entities. Her background is in Finance and Strategy. Her contribution to FinTech has been in the areas of fund raising, strategic and policy direction. Mbithe has worked with MoICT in steering the work group tasked with deliberating the modalities of unlocking funding into FinTech. She has facilitated private sector conferences that have further espoused these broad themes and currently sits on the Board of Konza Technopolis. FinTech as a Business enabler is close to Mbithe's passion and she desires to see a future where Africa produces big FinTech firms that get listed and appropriate value to both owners and the wider FinTech community.

Join this week as she shares her SSA experiences on unearthing the financial value of FinTech in Africa.