



## **Moses Kemibaro, Founder Dotsavvy**

Moses Kemibaro is the Founder of Dotsavvy, Kenya's first digital business agency which he established in 2002. Dotsavvy conceptualizes, builds and manages high impact digital business solutions for a myriad of leading organizations in Kenya and beyond.

He also serves as the Commercial Manager in East Africa for the Perform Group, the leading global digital sports media concern that owns Goal.com, the world's top digital destination for football content with over 70 million monthly users - and over a million in Kenya.

Moses is a seasoned digital marketing professional having worked in Africa's Internet Industry for over 15 years. In 2012 he was the Sales Director for Africa at InMobi, the world's leading Independent mobile ad network where he led sales in Kenya, Egypt, Nigeria and Ghana.

Between 2010 and 2012, Moses was the Founding Regional Manager at Dealfish East Africa (now known as OLX Kenya) which he grew from scratch to become the leading online classifieds on mobile and desktop in Kenya and Uganda.

Previously, Moses worked at companies such as 3mice Interactive Media and Africa Online (now known as iWay Africa) at the very start of Kenya's digital revolution. Moses is also a multiple award-winning and often quoted TechBlogger at [MosesKemibaro.com](http://MosesKemibaro.com) where he rants and raves about all things digital in Kenya and Africa